

# Digital Migration and Education Publishing

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- Digital technology has the potential to resolve the outstanding problems that publishers face in their quest to deliver better education and improve learner outcomes. These problems include universal access to content and the limited value of text. This can be realised through mass access, new and affordable pricing models and going beyond text beyond glass to include interactive resources, diagnostic assessment and remedial tuition and learner management systems.

# Policy Clarity and Co-ordination

- State control and policy shift
- Platform and systems co-ordination
- ICT reality and policy demands
- Industry initiatives vs policy requirements

# Internal Change

- Pedagogical & Editorial vs technical skills-  
Skills harmonisation
- Internal change management- products to  
service shift
- Creating value beyond text behind glass
- Creating new business models

# User Preparedness & Infrastructure

- ICT knowledge & awareness
- Infrastructural inadequacies
- Security issues
- User attitude