

PERSPECTIVES ON PHILIPPINE EDUCATIONAL PUBLISHING

by Jorge Abiva Garcia

Early Publishing History

Pre-Hispanic Literacy



*The Ancient
Baybayin
Alphabet*



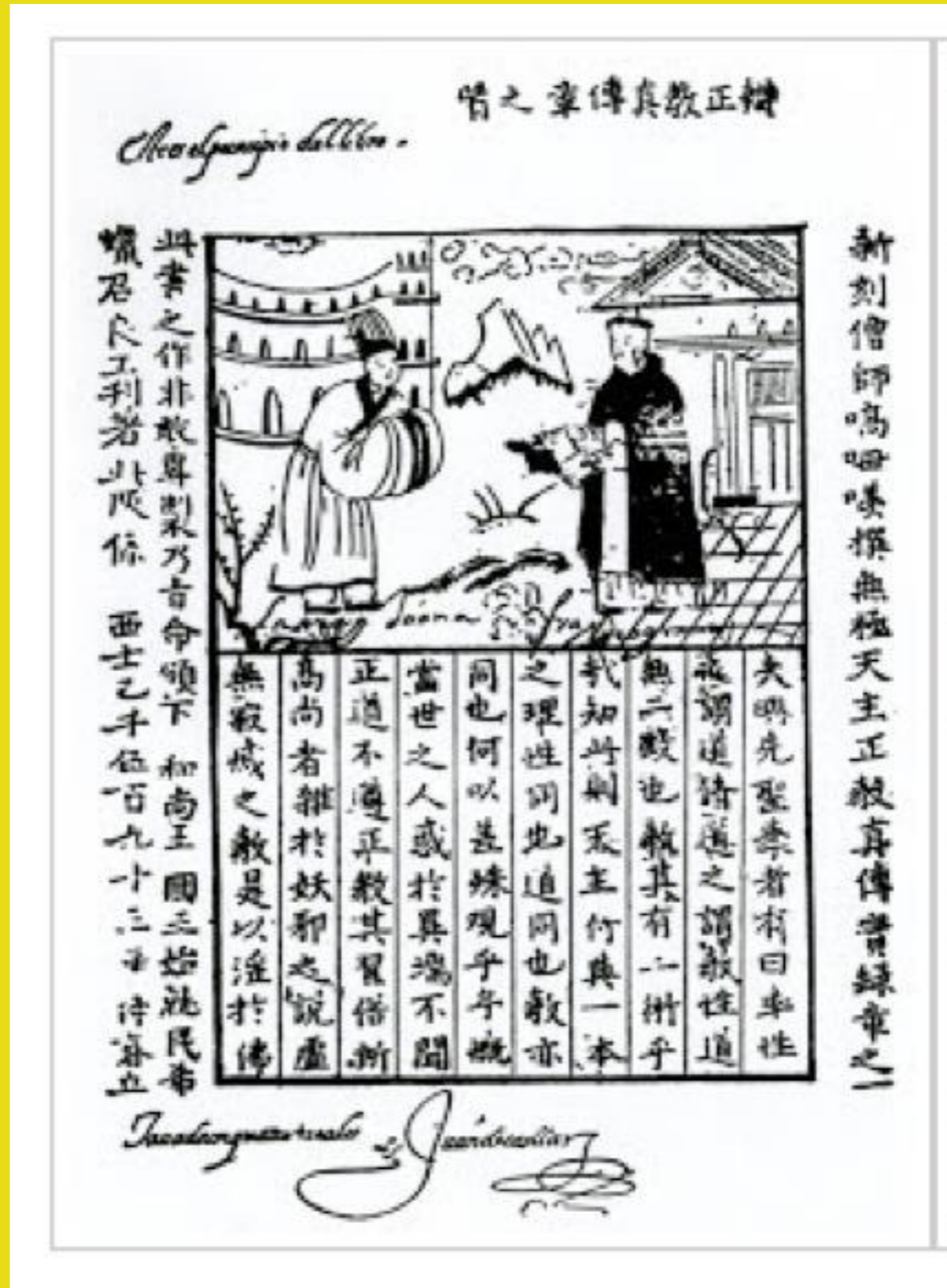
Source: www.global-nomad.com

First Book:
Doctrina Christiana
Lengua Española y
Tagala, 1593



Source: <http://retrato.com.ph/retratoimages/Midsize/SS/SS00105a.jpg>

First Book: Doctrina Christiana en letra y lengua China



Source: <http://filipinolibrarian.blogspot.com/2007/07/first-books-printed-in-philippines.html>



The first printing press in the Philippines using an early woodcut process



Colegio de Nuestra Señora del Rosario.



Compulsory education in English by the Thomasites

Publishing in the Philippine Setting



7 100 Islands
3 Main Islands
17 Regions
10 Key Cities
182 Languages
19 MTB-MLE
92.3 Million pop.

DEPARTMENT OF EDUCATION IN NUMBERS



PUBLIC

2013-2014
**PUBLIC
AND
PRIVATE
SCHOOLS
ENROLMENT**



PRIVATE

1,865,807



419,650

13,245,848



1,202,921

5,769,136



1,394,609

20,880,791



3,017,180

87.37%

12.63%



Know more about Philippine basic education
#GOeducation



Source: www.deped.gov.ph



Distribution of Higher Education Institutions

- Private = 1,699 (88%)

- Public = 224 (12%)*

Total = 1,923

*excluding 451 SUC satellite campuses

Distribution of Students

Private = 2.02M (57%)

Public = 1.54M (43%)

Total = 3.56M

Source: www.ched.gov.ph

LIBRARIES IN THE PHILIPPINES

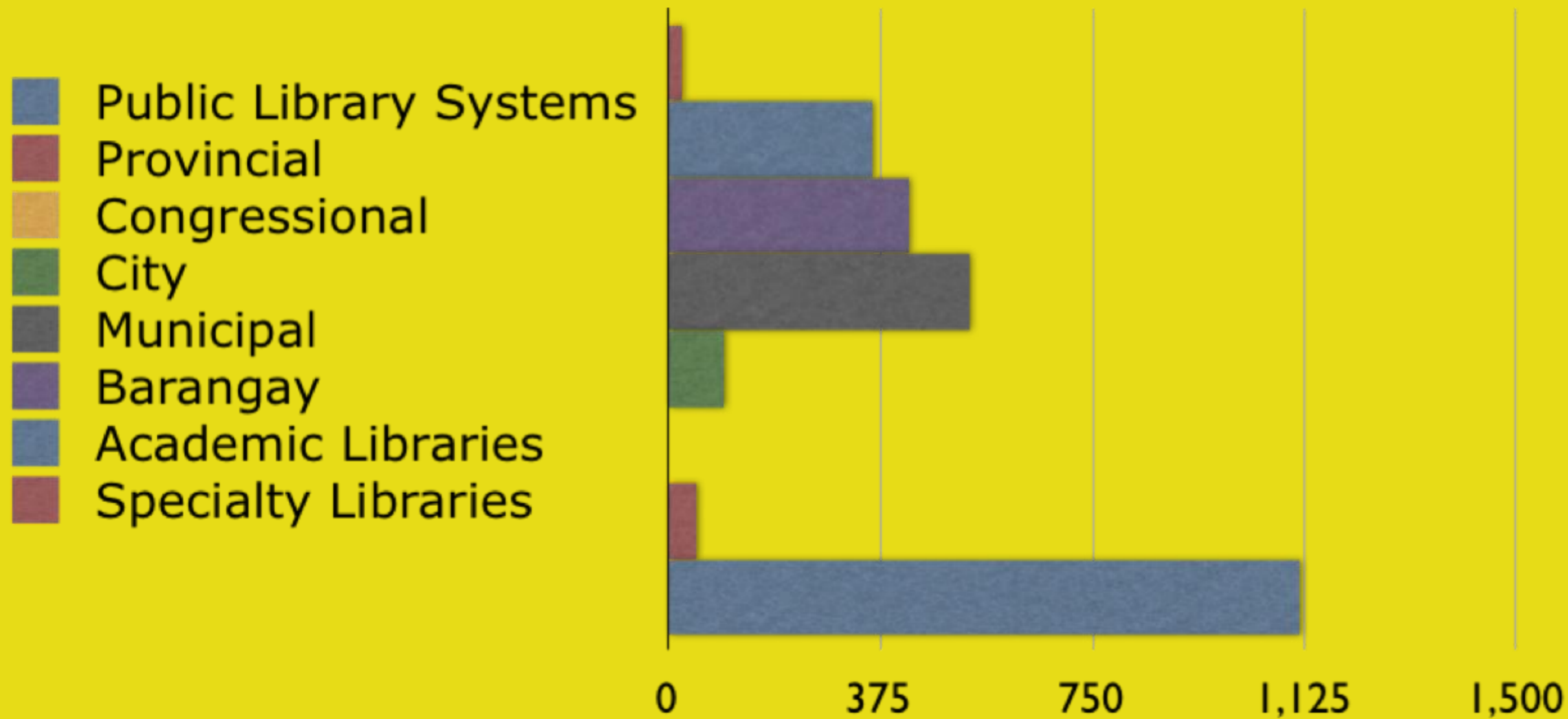


*Location: Rizal Park, T.M. Kalaw Avenue
Ermita, Manila, Philippines*

***Republic Act No. 7743
(congress 1994)***



Libraries in the Philippines



Total: 1,506

Foreign Publishers in the Philippines

Adbox

Cengage Learning Asia Pte Ltd

Consistent Solutions Inc

Gunnar Lie & Associates

Hatchette Book Group USA

IGroup

13



John Wiley & Sons Asia Pte Ltd

Mind Movers

Penguin Random House

Perseus International

Simon & Schuster Inc.

PlanetDash Media LLC

McGraw-Hill Education

Evolving Educational Publishing Landscape

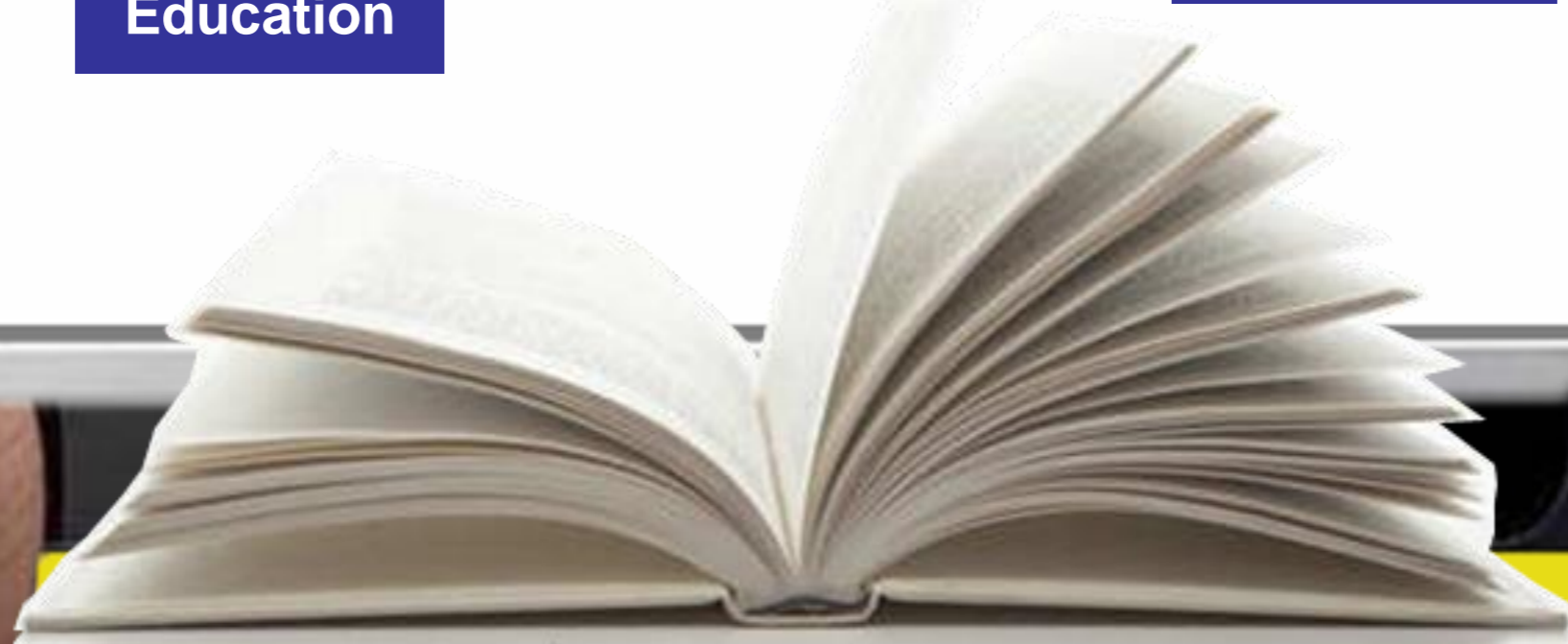
Intellectual
Property
Rights

Role
of Internet
Providers

Mother
Tongue
Multilingual
Education



Distribution



Developing the Mother Tongue



In 2012, the Dept. of Education implemented the K to 12 program:
6 years of primary education
4 years of junior high school
2 years of senior high school
(implementation of Gr.12 in 2017)

Demographics:

*Total population, May 2010	92.34 Million
*Functional Literacy	86.4%

Source: *Philippine Statistics Authority

Copyright Organizations in the Philippines

IPOP

(Intellectual Property Office of the Philippines)

IPAP

(Intellectual Property Association of the Philippines)

FILSCAP

(Filipino Society of Composers, Authors and Publishers)

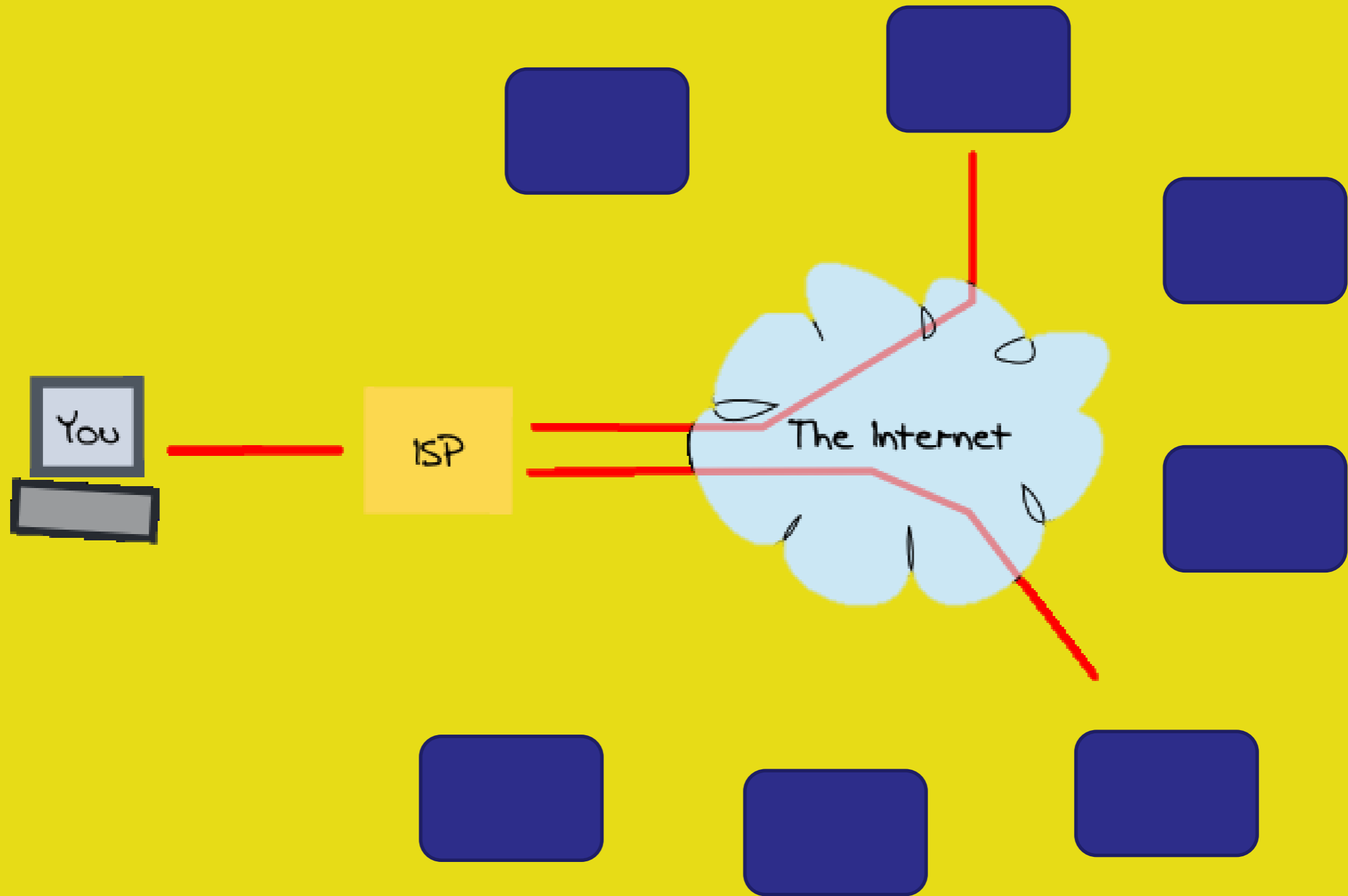
FILCOLS

(Filipinas Copyright Licensing Society, Inc.)

FILVADRO

(Filipino Visual Arts and Design Rights Organization)

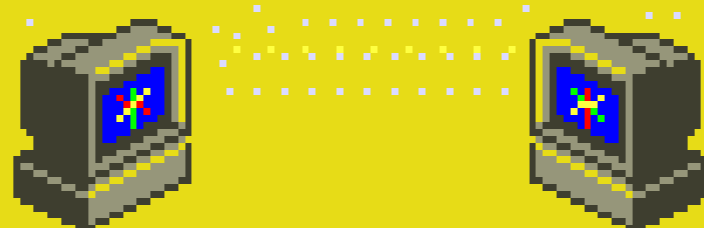
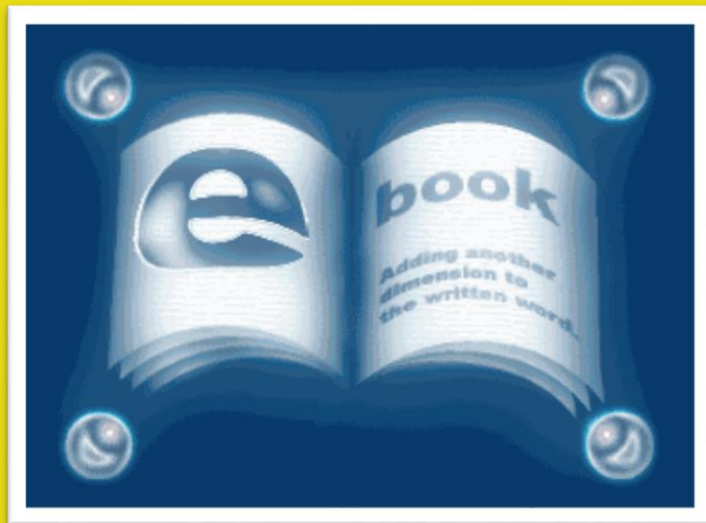
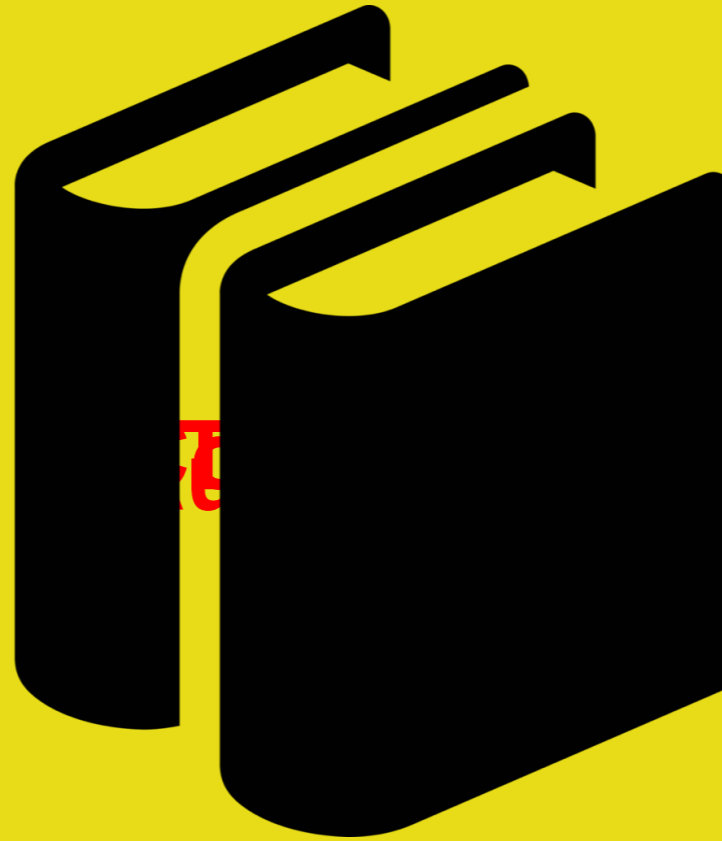
The Internet



Distribution



Educational Publishing and Technology



**Book Publishing Industry Development Act
(Republic Act No. 8047)**



R&D

Gov't Support

Partnerships



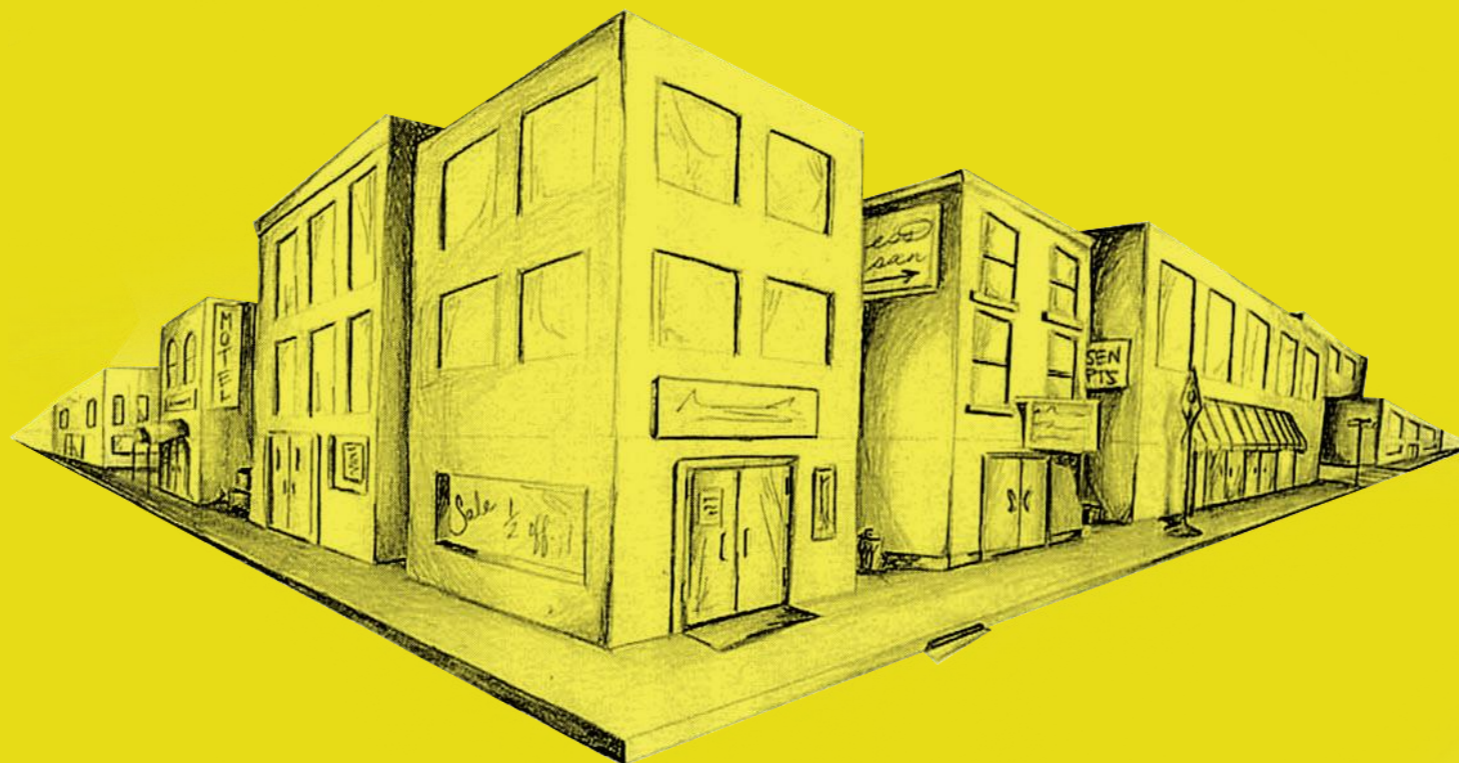
To the Future

PEPA

Philippine Educational Publishers' Association



Established in **1950**
41 Members Nationwide



Abiva Publishing House

ACADEME Publishing House, Inc.

Adriana Printing Co., Inc.

Aklat at Dunong Publishing House

Amos Books, Inc.

Anvil Publishing Inc.

Brilliant Creations Publishing, Inc.

Bookman Incorporated

C&E Publishing

JC Palabay Enterprises, Inc.

JO-ES Publishing House, Inc.

Lightquest Publications, Inc.

Mutya Publishing House, Inc.

Merryland Publishing Corporation

Phoenix Publishing House, Inc.

Rex Book Store, Inc.

Rex Book Store International, Inc.

THANK YOU!

MARAMING SALAMAT!

Cesty Trading

Current Events Digest, Inc.

Diwa Learning Systems, Inc.

Digilearn Multimedia Corp.

Don Bosco Press Inc.

Ephesians Publishing House, Inc.

FNB Educational, Inc.

Gabay Eskwela Publishing House

Hope Publishing House, Inc.

ICI Ministries, Inc.

Innovative Educational Materials, Inc.

Jave Publishing House

SD Publications

SIBS Publishing House, Inc.

St. Augustine Publications, Inc.

St. Bernadette Publishing House, Corp.

St. Mary's Publishing Corp.

St. Matthews Publishing Corp.

The Library Publishing House, Inc.

Trinitas Publishing Inc.

Valerio Printing Press

Vibal Publishing House, Inc.

Vicarish Publication & Trading

Vicente Publishing House

National Book Development Board
Book Development Association of the Philippines

