



# **IPA World Book Fair Report 2016**

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## 1. Introduction

In 2015 the IPA released a special report on the [Future of Book Fairs](http://bit.ly/1S234lf), (<http://bit.ly/1S234lf>) asking if they still bring value to modern publishing. The report found that book fairs are still the engine that keeps the wheels of publishing turning. In an age of video conferencing and digital networking, book fairs are a real-life moment that brings people in publishing together. Relationships are formed, contracts signed and hands shaken. Moreover, book fairs open a window on the publishing world, capturing public interest and drawing the attention of a media more concerned with publishing's products than its mechanics.

The 2016 IPA Book Fair Report looks at some of the world's standout fairs, and asks the people behind them how they will stay ahead of the curve. The report is designed to help publishing professionals understand the evolution of book fairs and to guide their organizers towards an ever better performance of an essential service to publishers and publishing.

## 2. What are book fairs?

All book fairs are not the same. Some are heavily consumer slanted, others more for publishing professionals. But whatever their target audience, their common goal is to showcase authors, books and brands, and connect suppliers with buyers. For example, the *Salon du Livre de Genève*, one of the francophone world's leading book fairs, is almost entirely geared towards consumers. Effectively, it is a vast two-day bookshop, with retailers and publishers selling their wares side by side. Authors give presentations and speeches, but its broad purpose is to win the attention of a French-speaking public and sell books. Many fairs are hybrids, staging trade-only days before granting access to the public. Professional book fairs are, in essence, a marketplace where literary agents pitch titles to publishers and rights are traded. In addition, trade book fairs commonly offer seminars and debates on industry trends and a programme of social and networking encounters.

## 3. The world's top book fairs

Many countries have at least one book fair that serves as a rights marketplace on a national, regional or linguistic basis. For instance LIBER, in Spain, and Guadalajara, Mexico, prevail in the Spanish-language publishing industry, while Beijing, Hong Kong and Taipei lead the Chinese market. In the Arab World, Abu Dhabi, Sharjah and Dubai are all growing in stature, while Cairo is the oldest and still the largest.

In 2015 the IPA asked its members what their must-attend book fairs were, and the results were clear: Frankfurt, London and Bologna consistently lead the field in terms of attendance, content, facilities and services. Frankfurt Book Fair is the world's biggest international trade book fair and a world hub for the rights business. It generates extensive media coverage every year, offering publishers an excellent platform to announce book deals and innovations. London Book Fair is the largest spring fair and another very important forum for rights acquisitions. And the Bologna Children's Book Fair is considered the most important for children's literature.

*Most visited book fairs by professionals 2014:*

1. *Frankfurt*
2. *London*
3. *Bologna / BookExpo America*
4. *Guadalajara*
5. *Beijing / Sharjah*
6. *Paris*
7. *Abu Dhabi*
8. *Delhi*
9. *Istanbul*
10. *Cairo*

*Most visited book fairs by professionals 2015:*

1. *Frankfurt*
2. *London*
3. *Bologna*
4. *Guadalajara*
5. *Paris*
6. *BookExpo America*
7. *Beijing*
8. *Gothenburg (Göteborg)*
9. *Moscow / Seoul / Taipei*
10. *Delhi / Istanbul*

#### **4. IPA Book Fair Partnership Programme**

The IPA believes book fairs play an important role in the growth of the publishing sector by:

- Bringing together the whole publishing value chain
- Facilitating deals, rights sales and content distribution
- Sharing best publishing practice through seminars and debates
- Highlighting emerging market trends and opportunities
- Providing training and professional development

That's why the IPA offers a Book Fair Partnership Programme, which fosters best practice and supports book fairs. IPA Partnership is open to recurring book fairs and festivals that deliver significant value to publishers, visitors and exhibitors. They must also support the IPA's objectives of copyright protection, freedom to publish and freedom of expression, free enterprise, promotion of literacy and a book culture, through:

- Prohibiting the display or sale of pirated books
- Granting equal access to all national and international publishers
- Rejecting censorship
- Supporting the free circulation of books

IPA Partners benefit from a range of services and support, such as use of the IPA brand, communications and public relations advice and guidance on best practice. They can also access the IPA's global database of publishers, suppliers, policymakers and media, including:

- IPA database of 5,500 publishers in 100+ countries
- 62 national, regional and specialist publishers associations
- Monthly e-newsletter going to 2,300+ subscribers
- Press releases sent to worldwide publishing media
- IPA social media and digital channels

## 5. Industry insight: Frankfurt Book Fair

Insights from **Jürgen Boos**, director of the Frankfurt Book Fair (<http://www.buchmesse.de/en/>)



***The figures show that the 2015 FBF was a success. Which conceptual changes had the greatest impact?***

We're very satisfied with how the new fair concept has been put into practice – but it's much more important to me that our clients are satisfied. The feedback regarding the changes was very positive. Our aim was to create a fair of “short distances”, to allow our exhibitors and trade visitors to make the most efficient use of their time in Frankfurt.

The fact that English-language publishers moved from Hall 8 to Hall 6 meant it took 20 minutes less to get there. As a result, meetings could begin on schedule and our clients could use the extra time to meet more people. The ANGLO World's move to the centre of the fair created a better blend of exhibitors, new communities and new contacts. We made a point of emphasizing this particular aspect of the new fair concept. After all, more than any other event, the Frankfurt Book Fair offers clients the opportunity to expand their international business, find new inspiration for their companies' futures and expand their personal networks.

Our new arrangement of exhibitor groups created completely new communities and made it possible to meet different people and work on new topics. In other words, a totally new dynamic took over in the halls. An additional advantage was that at the weekend the public poured into the halls, where they discovered many English, American, Australian and Canadian publishers. For example, the publisher Wiley adapted to this, rearranging its stand for the weekend and placing the very successful *For Dummies* brand in the spotlight.

An additional new feature, introduced in 2014 and developed further in 2015, is the trade visitor BUSINESS ticket, which offers trade visitors and companies additional services and exclusive access to the Frankfurt Book Fair's Business Club. Participation in the Business Club gives our clients without stands an excellent opportunity to set up appointments and take advantage of the extensive conference and event programme. Here, too, the book fair placed greater emphasis on new formats and products that allow clients to develop their businesses and continue to expand their networks efficiently.



***Was the decision to make these changes based on data or visitor feedback?***



Both data analysis and visitor feedback played important roles in our decision-making. In addition, we're seeing that the publishing world is growing tighter and that there is increasing demand for contacts and networking with other industries – whether brand licensing, film, games, augmented reality or the crafts community. By implementing the new hall layout, we've reflected this development.

***Do you plan further changes?***

We're currently seeing that intellectual property is becoming more relevant in the creative industries. This is especially true in the visual arts, where unique works of art can be converted into tradable – digital – serial products. As a result, we're working on a new format for trading this kind of intellectual property.

This recent development will also galvanize the traditional publishing industry in terms of new opportunities in the licensing business. That's why we're also working on new projects in the field of rights and licenses. And we will definitely continue to develop a format for political events that will have a strong impact on both the publishing business and international cultural projects.

***What does the future hold for book fairs? How are visitors' expectations changing?***

The most important thing fairs have to offer is networking. While social networks are an excellent way to cultivate contacts and stay up to date, they can't replace the personal interaction and multiple networking possibilities of an international fair. In the future, we will develop many more formats that support these strengths. An additional advantage of fair participation is that it allows publishers to strengthen their brand and position their content. Many publishers are masters of showcasing their brands, which is why the public, trade visitors and their competitors remember them. We want to make even more tools available to help publishers, their staff and authors stand out at the fair.



## 6. Industry insight: Beijing International Book Fair (BIBF)

Insights from **Lin Liying**, BIBF Office Director and VP of China National Publications Import & Export (Group) Corporation. (<http://bibf.net/EN/Default.aspx>)



### *How is BIBF distinct from other book fairs?*

The Beijing International Book Fair is very well attended by Asian publishers. China is the second largest publishing market in the world today. In 2015, Chinese publishing produced more than 400,000 new titles and book sales of over USD 1bn. More than 90% of Chinese publishers attend BIBF each year, but it is attracting more publishers from Japan, Korea, Malaysia and Singapore as well. Of international exhibitors, 49% are from Asia.

BIBF is organized by the China National Publications Import and Export (Group) Corporation (CNPIEC), China's largest international publications distributor, meaning BIBF can offer services other book fairs cannot, such as buying the books that exhibitors do not want to ship back and including all books in the CNPIEC distribution catalogue. In 2016, BIBF will offer on-demand print services to save money and time on shipping.

### *Is BIBF changing?*

BIBF is adapting to Chinese market developments, and is focusing more on fast growing business segments, such as children's books, academic books and digital publishing. In 2015, BIBF set up its first dedicated children's and education publications hall, where 96 Chinese and international exhibitors had stands. More than 1,000 rights deals were made there. For academic books, BIBF has a special area for Chinese librarians. In 2015, more than 200 librarians from 100 libraries bought over USD 1.5m worth of academic books from this area. In digital publishing, BIBF is concentrating on major digital distributors, such as Amazon China, JD.com, and Dang Dang, all of which exhibited in 2015.

But BIBF is also adding new B2C elements to the fair structure. A new Chinese government policy to promote reading has led BIBF to work harder to invite more authors and host more literary events, and to get more people involved in BIBF author activities. BIBF has created the first BIBF Children's Picture Book Exhibition, with more than 10,000 imported titles in 13 languages. In 2015, at least 40,000 parents visited the exhibition, and 6,000 titles were sold.





### ***Will BIBF focus more on a particular audience in future?***

Since most major international publishing houses already attend BIBF, the fair is developing a special package to attract more small and independent publishers to China and support them in this vast market. The package will offer a cost-efficient booth, training programmes and special business networking activities.



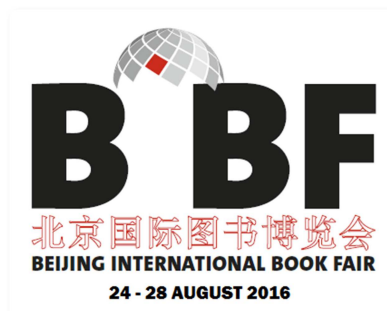
### ***What support services does BIBF offer to non-Chinese attendees?***

The structure and regulation of Chinese publishing is very different from other markets, so BIBF acts as a consultant to international publishers. BIBF wants to help foreign attendees to succeed in China, so we offer a variety of value-added services, such as:

- A two-day “Enter the Chinese Market” training programme covering the market basics, including regulations, exporting to China and visiting bookstores and publishing houses.
- Professional forums and seminars during the fair, such as the International Publishers Forum, the Children’s Publishing Forum, and IDPF@BIBF, a one-day conference on the digital transformation of the global publishing industry. We also organize networking sessions, such as the Rights Managers’ Salon, 10+10 Business matchup sessions, and Chinese Publishers Fairground Tours.
- We provide cost-free spaces for exhibitors to host events, and can help exhibitors hire staff, such as booth assistants and interpreters.
- In future BIBF will enable publishers to showcase new titles to Chinese publishers, free of charge, through our newsletters, and will provide a service to help publishers follow up on deals signed during the Beijing Book Fair.

### ***How can foreign attendees get the most out of BIBF?***

It may be more cost efficient to come with a national collective; BIBF offers collective stands for small and independent publishers.



Mine your backlist – proven successes are more attractive than new titles, and Chinese publishers are always looking for bestsellers and award winners.

China has 583 publishers, most of which exhibit at BIBF, so study the directory to find out whom to meet. Your BIBF account manager will make the introduction. And keep sending catalogues to those you meet; if you have trouble closing deals after the fair, tell your BIBF account manager.

## 7. Industry insights: Bologna Children's Book Fair (BCBF)

Insights from **Aldo Sansone**, Sales & Marketing Director BCBF ([www.bookfair.bolognafiere.it/](http://www.bookfair.bolognafiere.it/))



### ***What are the origins of the Bologna Children's Book Fair?***

The BCBF was established in April 1964. The very first edition was held in the Palazzo del Podestà, in the city's medieval centre, bringing new sparkle to its austere halls. From the outset, the fair became the meeting point for children's book publishers from all over the world. Today, the same lustre distinguishes the modern halls of the Bologna Exhibition Centre, which is filled every year with growing numbers of publishers from every corner of the globe. Since 1964, the fair has grown exponentially from 44 exhibitors in its first year to

1,200 publishers from more than 70 countries in 2015.

It's in Bologna because in the 1960s the city was known for being culturally attentive to the world of childhood. Today the BCBF has become a vital hub of the children's book industry, a world where the written word and images complement and interact with each other to convey a message that appeals not just to the minds but also to the hearts and imaginations of children.

Over the years, the fair has become the most important international event dedicated to the exchange of copyrighted books for children and young people; this stimulating combination of marketing and the cultural and educational ideals that lie behind book production involves not just great publishers, but all the professionals committed to literature as a social phenomenon of the utmost importance.

### ***What makes BCBF unique?***

The BCBF is special because it is the largest and most important international trade fair for children's publishing. It is a professional tradeshow that reconciles business with culture. The four days of the fair offer a diverse programme of meetings, conferences and talks. And the various industry topics are addressed from different perspectives, from illustration to animation, from libraries to bookshops, from licensing to digitization. With one eye always on the future, the next edition will devote more space to the digital world and its vast potential.





The Illustrators Exhibition is a really special feature of the fair, attracting thousands of illustrators from around the world, whether new or established talents. It provides an overview of the latest trends in the world of illustration and contributes to giving the fair a powerful boost in terms of energy and creativity.



This initiative will celebrate its 50<sup>th</sup> anniversary in 2016 and we are planning to bring some of the biggest names in the illustration world. After the fair the Illustration Exhibition travels to Japan, and we are working to extend the international tour to more countries, including China, where we have already identified six prestigious venues. In addition, the strong commitment of the Bologna Children's Book Fair to promote reading has led to the creation of a broad programme of events and

initiatives dedicated to children and families, at the fair and in the city.

#### ***What are your aspirations for BCBF's future?***

The importance of the BCBF is acknowledged by children's publishers. Work carried out during half a century in business has led to many partnerships that have borne numerous successful projects, such as the International Prize for Illustration, given in conjunction with the Fundación SM; the announcement of the most important awards in literature and illustration, such as IBBY's HC Andersen Award and the Astrid Lindgren Memorial Award, plus numerous other international collaborations.

Our aspiration is always to create new connections with all areas of publishing, developing more and more areas that can provide tools and knowhow to expand the market of exhibitors and professionals in the sector, and above all to facilitate professional networks. The bulk of our effort goes towards trying to offer the best possible platform for our exhibitors and visitors, in terms of bringing professional updates, delivering new suggestions and enjoying a bit of Italian charm.

#### ***How can attendees get the most out of Bologna Children's Book Fair?***

It is very important to plan meetings with publishers in advance. But it is also important to make some time to roam the halls and to see the books. Sometimes it is possible to find unexpected gems. Then, check the programme for special guests and experts, spend some time visiting the Illustrators Exhibition and look up the award winners. Last but not least, make advance reservations at restaurants; eating in Bologna is wonderful – with its world-renowned cuisine – so book early.



**BOLOGNA CHILDREN'S BOOK FAIR**  
the *rights* place for children's content  
from Monday 4 to Thursday 7 April 2016

## 8. Industry insights: IPA members reveal which book fairs they attend, and why.

### **Luiz Alvaro**

Director of International Relations, Câmara Brasileira do Livro

### **Montse Aumatell**

Head of Exports and Events, Australian Publishers Association

### **Karine Vachon**

Deputy Director General ANEL and Director of Book Fairs, Québec Editions

#### **1. Which are the must-attend fairs for your association?**

**Luiz Alvaro:** We consider several book fairs important, but the three we always attend are Frankfurt, Guadalajara and Bologna.

**Montse Aumatell:** For Australians the must-attend book fair is Frankfurt. Even if there's a high cost involved, Frankfurt still remains the biggest and most productive.

**Karine Vachon:** Every year, Québec Édition, the *Association nationale des éditeurs de livres (ANEL)* committee responsible for the international promotion of Quebecois and French-language Canadian publishing, has a collective stand in Frankfurt and Bologna, plus four consumer fairs: Paris, Brussels, Geneva and *Le Salon du livre et de la presse jeunesse*, in Seine-Saint-Denis (Montreuil, France).

#### **2. How do you choose which fairs to attend?**

**Luiz Alvaro:** They were selected by a committee of publishing houses associated with the Brazilian Publishers Project, our brand for exportation of Brazilian published content.

**Montse Aumatell:** Our export activities are based on our members' preferences. We gather information throughout the year from surveys and feedback received via several channels, such as our online export community and website.

**Karine Vachon:** We believe Frankfurt and Bologna guarantee Quebecois and French-Canadian publishers the best results. Frankfurt represents our unmissable and principal activity where around forty publishing houses participate. For children's and young adults' publishers, Bologna is the place they buy and sell the most authors' rights.

### ***3. Do you only attend professional book fairs?***

**Luiz Alvaro:** Guadalajara is a mixed fair, Frankfurt and Bologna are professional. We might attend the Buenos Aires Book Fair in 2016, which has trade-only days but mainly sells books directly to the public.

**Montse Aumatell:** Due to the high cost of participating in international book fairs, the association focuses solely on professional fairs.

**Karine Vachon:** Québec Édition participates in book fairs for the public too. As the North American French-speaking publishing industry is small, export has become more important for Quebecois and French-Canadian publishers. Paris, Brussels, Geneva and Montreuil let them find new readers and promote their works to librarians, teachers, booksellers, journalists and so on.

### ***4. How far in advance do you plan your attendance and organize the collective stand?***

**Luiz Alvaro:** We start around 10 months in advance with the purchase of the floor space.

**Montse Aumatell:** It depends on the book fair. If it is an established market we prepare the activities six months in advance. If it is an emerging market it can take a few years to organize the stand.

**Karine Vachon:** In 2015 Québec Édition approved a three-year plan to participate annually in the six book fairs mentioned above as well as the market development initiatives chosen in 2015, 2016 and 2017. In the past, the activities were mostly decided a year in advance.

### ***5. What keeps book fairs relevant for the publishing industry?***

**Luiz Alvaro:** They're a place to see and be seen, to launch new products and gain access to different markets. Technology is great, but eye-to-eye contact is still best.

**Montse Aumatell:** Book fairs are the best place to contact suppliers and keep updated with the latest news. At the Australian Publishers Association we believe that business – especially with international stakeholders – is still based on trust. Therefore face-to-face contact is still necessary.

**Karine Vachon:** Business development and communication happens increasingly online. However, it is still important for publishers to meet their counterparts in person, create a real contact and have the opportunity to handle paper books. Book fairs are still a place for discovering and networking. Moreover, every year the organizers of these events continue to adapt themselves to the needs of publishers – and that makes book fairs still unmissable.

## 9. 2016 World Book Fair Calendar

January

44 <sup>th</sup> <b>New Delhi</b> World Book Fair, New Delhi, India	9 - 17 January 2016	more than 1,100 Indian exhibitors about 50 foreign exhibitors 1 country invited 40,000 sqm area 2,153 stalls 1,047 participants <a href="http://www.newdelhiworldbookfair.gov.in/">http://www.newdelhiworldbookfair.gov.in/</a>
48 <sup>th</sup> <b>Cairo</b> International Book Fair, Cairo, Egypt	27 January - 10 February 2016	70 million books 47 participating countries 850 publishers 1 million+ visitors <a href="https://cairobookstop.wordpress.com/find-a-book-in-cairo/cairo-international-book-fair/">https://cairobookstop.wordpress.com/find-a-book-in-cairo/cairo-international-book-fair/</a>
43rd <b>Angoulême</b> International Comics Festival, Angoulême, France	28 - 31 January 2016	289 exhibitors 7,100 professionals 2,000 artists 929 French and international journalists 23 locations (booths and exhibitions) 12 scenographic exhibitions 400 encounters, workshops, conferences, shows and projections <a href="http://www.bdangoulemepro.com/index.php?langue=en">http://www.bdangoulemepro.com/index.php?langue=en</a>
<b>Taipei</b> International Book Exhibition (TIBE), Taipei, Taiwan	16 - 21 February 2016	1,465 events for visitors and professionals over 560,000 visitors in 6 days nearly 700 participating exhibitors 1,453 pieces of local and international media exposure 392 international publishing houses from 67 countries 485 rights centre reservations <a href="http://www.tibe.org.tw/enhtml">http://www.tibe.org.tw/enhtml</a>

February

<b>Brussels</b> Book Fair, Brussels, Belgium	18 - 22 February 2016	182 exhibitors 1,350 publishers represented 17 500 sqm of exhibition area 70,000 visitors 320 conferences and debates 925 authors <a href="http://flb.be/en/">http://flb.be/en/</a>
17 <sup>th</sup> <b>Vilnius</b> International Book Fair, Vilnius, Lithuania	25 - 28 February 2016	3,288 sqm of which 130 sqm for foreigners and 3,158 for domestic exhibitors 300 exhibitors: 36 foreign, 264 domestic 66,320 visitors 2,200 sqm special show area <a href="http://vilniausknygumuge.lt/en">http://vilniausknygumuge.lt/en</a>

March

« Livre <b>Paris</b> » Salon du livre, Paris, France	17 - 20 March 2016	4 days 180,000 visitors 350 meetings 2,000 booksellers
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		1,200 publishers 30,000 professionals 1 country guest of honour 1 city invited 4,000 signing sessions 50 countries represented <a href="http://www.salondulivreparis.com/GB.htm">http://www.salondulivreparis.com/GB.htm</a>
14th <b>Bangkok</b> International Book Fair, Bangkok, Thailand	29 March – 10 April 2016	420+ Thai publishing houses 21 international printing firms from 10 countries, including Iran, Britain, France, India and the US 450 companies 960 booths 21,000 sqm of book fair area 66 forums or seminars 123 staged activities 1.6m visitors <a href="http://www.pubat.or.th/index">http://www.pubat.or.th/index</a>
53 <sup>rd</sup> <b>Bologna</b> Children's Book Fair, Bologna, Italy	4 -7 April 2016	1,193 exhibitors 24,038 sqm of exhibition space 131 agents 107 agencies registered with the Literary Agents Centre 4,376 foreign visitors 10,344 Italian visitors 98 countries 55 languages <a href="http://www.bolognachildrensbookfair.com/en/the-best-venue-for-childrens-publishers-to-meet/878.html">http://www.bolognachildrensbookfair.com/en/the-best-venue-for-childrens-publishers-to-meet/878.html</a>
<b>London</b> Book Fair, London, United Kingdom	12 - 14 April 2016	25,000+ pro visitors from c.125 countries more than 60 countries regularly exhibit around 1,000 overseas companies over 100 children's focused exhibitors <a href="http://www.londonbookfair.co.uk/">http://www.londonbookfair.co.uk/</a>
18 <sup>th</sup> <b>Quebec</b> International Book Fair, Quebec, Canada	13 - 17 April 2016	68,000 visitors 23,250 young people 68 activities for adults and 125 for young people with 9,730 and 8,461 participants each 1,304 authors 3,858 signing sessions almost 639 publishing houses <a href="http://www.silq.ca/">http://www.silq.ca/</a>
29 <sup>th</sup> <b>Bogota</b> International Book Fair, Bogota, Colombia	19 April – 2 May 2016	14 days 520,000 visitors 1,500 events <a href="http://feriadellibro.com/index.cfm?intldioma=2&amp;Strldioma=en">http://feriadellibro.com/index.cfm?intldioma=2&amp;Strldioma=en</a>
23 <sup>rd</sup> <b>Budapest</b> International Book Festival, Budapest,	21 - 24 April 2016	100 authors from 25 countries more than 400 Hungarian authors, scientists, and artists

Hungary		about 60,000 visitors annually about 50,000 titles and hundreds of new publications <a href="http://www.konyvfesztival.com/2016/kiallitoknak/index_angol.html">http://www.konyvfesztival.com/2016/kiallitoknak/index_angol.html</a>
42 <sup>nd</sup> <b>Buenos Aires</b> Book Fair, Buenos Aires, Argentina	21 April – 9 May 2016	1,200,000 visitors more than 45'000 sqm more than 550 exhibitors 12,000 professionals <a href="http://www.el-libro.org.ar/en/buenos-aires-book-fair.html">http://www.el-libro.org.ar/en/buenos-aires-book-fair.html</a>
Salon du livre et de la presse, <b>Geneva</b> , Switzerland	27 April - 1 May 2016	100,000 visitors including 15,000 kids and teenagers 850 publishers: 600 foreign, 250 domestic 1 country guest of honor 1 city/region invited authors from Switzerland, Belgium, Europe and others 700 activities for the youth 3,300 animations for every public (debates, readings, signing sessions shows, performances) <a href="http://www.salondulivre.ch">www.salondulivre.ch</a>
26th <b>Abu Dhabi</b> International Book Fair, Abu Dhabi, UAE	27 April – 3 May 2016	269,680 visitors generating sales in excess of AED 35 million 7 days of opening 56,600 pupils and students from 1,415 schools and universities 600 authors and 1,181 publishers from 63 countries displaying more than 500'000 titles in 30 languages more than 100 sessions and over 70 speakers in the Professional Programme the Spotlight on Rights grant subsidy scheme with 200 applications during the fair <a href="http://www.adbookfair.com/en/">http://www.adbookfair.com/en/</a>
15 <sup>th</sup> <b>Nigeria</b> International Book Fair, Lagos, Nigeria	9 - 14 May 2016	over 100 exhibitors more than 11,000 visitors from Europe, America, Asia, Africa and across Nigeria Programme: International Conference on African Youth Empowerment through Book for sustainable National Development ; Librarians' Workshop; Teachers' Training Workshop; Publishers' Workshop; Printers' Seminar; Editors' Training; two-day Children's Programme; Annual School Owners and Principal Officers Education Summit and Chukwuemeka Ike Books Jubilee <a href="http://www.nibfng.org">www.nibfng.org</a>
<b>BookExpo America</b> ,	11 - 13 May 2016	10,832 total verified professional attendance



Chicago, USA

20,895 total industry professionals

18,000 BookCon

<http://www.bookexpoamerica.com/>

13<sup>th</sup> **Thessaloniki** 12 - 15 May 2016  
International Book Fair,  
Thessaloniki, Greece

55,000 visitors  
400 publishers from 30 countries  
200 Greek writers, 50 foreign writers  
more than 250 events, literary meetings,  
presentations, round tables, speeches,  
workshops, projections, artistic and  
theatrical events, activities for children etc.  
<http://thessalonikibookfair.gr/en/index>

22<sup>nd</sup> International Book 12 - 15 May 2016  
Fair and Literary  
Festival, **Prague**,  
Czech Republic

393 exhibitors  
194 stands  
3,009 sqm exhibition area  
864 professional visitors registered  
327 accredited journalists  
38,000 visitors  
25 exhibiting countries and regions  
Literary festival:  
571 participants  
479 total events  
26 exhibitions  
19 film screenings  
37 theatre performances  
30 countries and regions in the programme  
<http://www.svetknihy.cz/en/menu/>

29<sup>th</sup> **Turin** International 12 - 16 May 2016  
Book Fair, Turin, Italy

276,179 visitors  
1,100 exhibitors  
39 conference halls  
83,000 attendees of 1,363 conferences and  
debates  
2,493 media representatives  
3,000+ media articles  
500 events in 250 places in Turin  
<http://www.salonelibro.it/en/>

7<sup>th</sup> **Warsaw** 19 - 22 May 2016  
International Book Fair,  
Warsaw, Poland

4 days  
850 exhibitors from Poland  
28 other countries presented  
800 eminent authors from Poland and  
abroad  
72,000 visitors  
<http://www.book-expo.pl/>

18<sup>th</sup> **Tbilisi** International 26 – 29 May 2016  
Book Fair, Tbilisi,  
Georgia

Established 1997  
4-day event  
<http://www.qpba.ge/new/16/>

86<sup>th</sup> **Lisbon** Book Fair, 26 May - 13 June 2016  
Lisbon, Portugal

272 stands  
125 exhibitors  
564 publishers/imprints  
22,000 sqm exhibition area  
463,000 visitors  
1,617 cultural events  
18 days

July	<a href="http://www.feiradolivrodelisboa.pt/">http://www.feiradolivrodelisboa.pt/</a>	
	22 <sup>nd</sup> <b>Seoul</b> International Book Fair, Seoul, Korea	15 - 19 June 2016 303 exhibitors from 18 countries 101,354 visitors 100 events over 5 days <a href="http://sibf.or.kr/en/main/">http://sibf.or.kr/en/main/</a>
August	<b>South African</b> Book Fair, Johannesburg, South Africa	29 - 31 July 2016 86 exhibitors over 5,000 visitors 3 day event <a href="http://www.southafricanbookfair.co.za/">http://www.southafricanbookfair.co.za/</a>
	23 <sup>rd</sup> <b>Beijing</b> International Book Fair, Beijing, China	24 - 28 August 2016 82 countries and regions 2,302 exhibitors 4,721 rights deals 3,000 sqm library acquisitions zone 100+ professional exchange events 14,350 sqm International Children's Book Hall with 200 publishers from China and abroad 1,500 sqm International Picture Book exhibition featuring more than 10,000 books in 13 languages Children's Book Hall attracted 40,000 parents and children 100+ writers and academics from China and abroad <a href="http://bibf.net/EN/Default.aspx">http://bibf.net/EN/Default.aspx</a>
	24 <sup>th</sup> <b>São Paulo</b> International Biennial Book Fair 2016	26 August-4 September 2016 720,000 visitors 60,000 sqm exhibition area 340 Brazilian and 130 international exhibitors 1,500 hours of cultural programs <a href="http://www.bienaldolivrosp.com.br/en/Home/">http://www.bienaldolivrosp.com.br/en/Home/</a>
September	29 <sup>th</sup> <b>Moscow</b> International Book Fair, Moscow, Russia	7-11 September 2016 100,000 visitors 1,000 professionals Publishers from 33 countries 484 publishing houses 960 journalists <a href="http://mibf.info/">http://mibf.info/</a>
	<b>Goteborg</b> Book Fair, Goteborg, Sweden	22 - 25 September 2016 388 seminar points 2,000 participating authors and lecturers 900 exhibitors 12,000 sqm of exhibition area 800 companies and organizations 100,000 visitors 4-day event <a href="http://www.bokmassan.se/en/">http://www.bokmassan.se/en/</a>
	23 <sup>rd</sup> <b>Tokyo</b> International Book Fair, Tokyo, Japan	23 - 25 September 2016 32,349 on-site registrants 4,628 VIP registrants 82 special guests 37,059 total number of visitors 7,462 number of seminar attendees 465 number of press registrants

## October

<http://www.bookfair.jp/en/>

**34<sup>th</sup> LIBER** 7 – 9 October 2016 3-day event  
International Book Fair, 3,400 sqm of exhibition area  
Barcelona, Spain 500 buyers from 70 countries  
100 book professionals from 25 countries  
10,000 visitors  
450 exhibitors  
[www.liber.es](http://www.liber.es)

**68<sup>th</sup> Frankfurt Book** 19 - 23 October 2016 7,100+ exhibitors from 100+ countries  
Fair, Frankfurt, 275,000 visitors  
Germany 9,300+ journalists and bloggers  
<http://www.buchmesse.de/en/>

**61<sup>st</sup> Belgrade Book** 23 - 30 October 2016 182,684 visitors  
Fair, Belgrade, Serbia 943 exhibitors from 19 countries  
29,968 sqm  
1,011 domestic journalists  
100 foreign journalists  
<http://sajamknjiga.rs/en/o-nama/>

**16<sup>th</sup> Helsinki Book Fair,** 27 - 30 October 2016 80,000 visitors  
Helsinki, Finland 2,000 accredited journalists  
average purchase five books per visitor  
<http://www.messukeskus.com/Sites3/Kirjamessut/en/Pages/default.aspx>

**35<sup>th</sup> Sharjah** 2 - 12 November 2016 1,547 publishers  
International Book Fair 64 participating countries  
(SIBF), Sharjah, UAE over 1.5 million books in 210 languages on display  
1.3 million visitors  
<http://www.sharjahbookfair.com/default.aspx>

**35<sup>th</sup> Istanbul Book Fair,** 12 - 20 November 2016 850 exhibitors  
Istanbul, Turkey (International Section: 12-15 558,000 visitors  
November 2016) 40,000 sqm size of the exhibition area  
<http://www.istanbulkitapfuari.com/>

**39th Salon du livre de** 16 – 21 November 2016 109,000 visitors  
**Montréal**, Montreal, <http://www.salondulivredemontreal.com/>  
Canada

**30<sup>th</sup> Guadalajara** 26 November – 4 December 787,435 attending public  
International Book Fair, 1,983 publishing houses  
Guadalajara, Mexico 2016 44 countries represented  
20,517 book professionals  
304 rights directors, 125 firms in the rights centre  
188,002 participants in “FIL Niños”  
2,397 registered journalists  
124 literary forums and 21 academic forums  
4.7m website hits in the nine days of FIL  
[http://www.fil.com.mx/ingles/i\\_default.asp](http://www.fil.com.mx/ingles/i_default.asp)

## November