

Worldreader is a global nonprofit working to create a world where everyone can be a reader.



## Literacy is Transformative



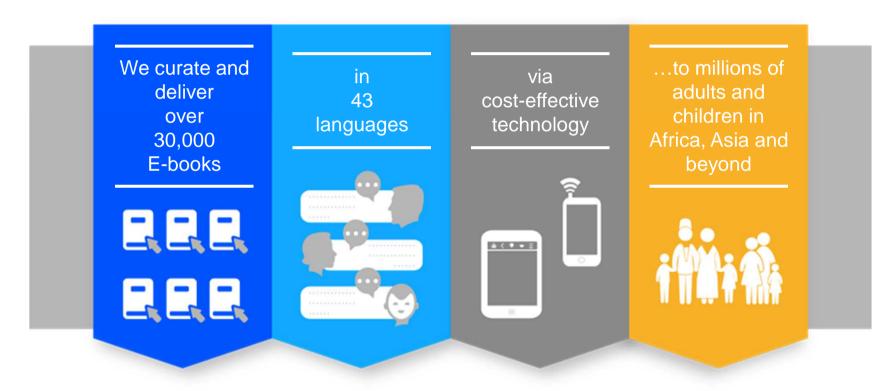
Literacy increases earning potential, decreases inequality, improves health outcomes and breaks the cycle of poverty.

Yet there are 740 million illiterate people in the world and 250 million children of primary school age who lack basic reading and writing skills (UNESCO).

Books are necessary for the development of these skills, and still 50% of schools in Africa have few or no books at all (SAQMEC).

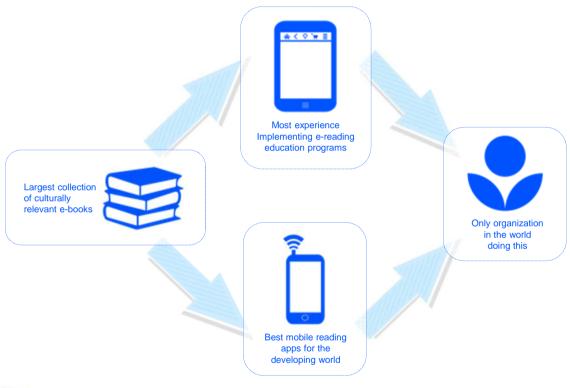


### What We Do





## Worldreader's Model: A solution in the digital era





### **Our Readers and Projects**



Content: early readers in local languages

#### Sample project:

TUSOME: Improving learning outcomes for primary school-aged children. (Kenya)



Content: advanced chapter books, novels, textbooks and health books

#### Sample project:

LEAP: Serving 60 public libraries and reaching 150,000 library patrons. (Kenya)



Content: story books in local languages

#### Sample project:

Read to Kids: Improving preliteracy skills by influencing parents to read to their children. (India)



Content: local textbooks & worldwide stories

#### Sample project:

Camfed: Improving learning outcomes for girls in rural schools. (Tanzania)



Content: novels, periodicals, advanced textbooks, stories

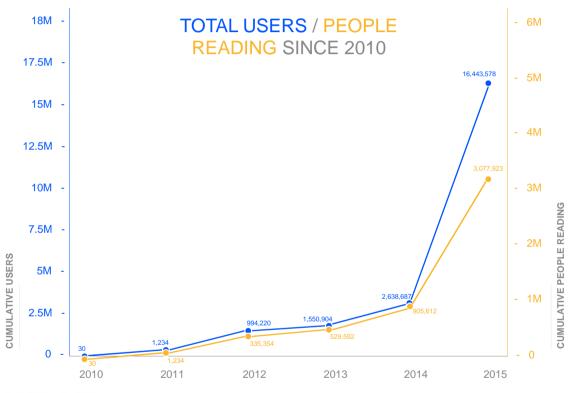
#### Sample project:

Worldreader Everywhere: Partnerships with Opera, Microsoft help reach millions of readers on mobile phones. (Global)





# **Our Impact**









### Research



**178%** increase in library patronage



2 out of 3 of users report reading more with their phones



2x increase in reading comprehension by students using Worldreader

More people are reading

2 Million
Average readers per month
in 2015

People are reading more

People are reading better

27 MILLIC

hours spent reading by our users since 2010

35.4%91.1%

could read at least a word in 2013

could read at least a word in 2014



### **Publishing Partners**





























### **Partnerships**



































### Worldreader Impact





### E-readers in schools and libraries





Countries: *Ghana, Kenya, Malawi, Uganda,	14
Zambia, Zimbabwe, Ethiopia, Nigeria,	
Sierra Leone, Namibia and Cameroon.	
Schools & libraries:	315
Readers reached since	127,865
2010:	
20.0.	2,564,713
E-books delivered:	2,001,710
L-DOOKS UCIIVEIEU.	

E-readers deployed:

Worldreader



16,388

# Local initiatives to promote reading – Trotrovibes in

Ghana



