



Madame H  l  ne David  
Minister of Higher Education  
  difice Marie-Guyart  
1035, De La Chevroti  re  
16     tage  
Qu  bec (Qc) G1R 5A5

21 December 2016

Dear Minister David,

**Re: Your remarks regarding Universit   Laval**

The International Publishers Association (IPA) is the global federation of national publishers associations, representing all aspects of worldwide book and journal publishing. Established in 1896, IPA's mission is to promote and protect publishing and to raise awareness of publishing as a force for economic, cultural and political development. Around the world, IPA promotes copyright, literacy and freedom to publish, and fights censorship. We have 64 members from 59 countries, and in Canada these are L'Association Nationale des   diteurs de Livres (ANEL), the Canadian Publishers' Council (CPC) and the Association of Canadian Publishers (ACP). We also cooperate closely with Copibec, Access Copyright, the International Federation of Reproduction Rights Organization (IFRRO), national such as L'Union des   crivaines et des   crivains Qu  b  cois (UNEQ), and international authors' guilds and many other likeminded organizations worldwide.

These bodies, like the IPA and the thousands of publishers in our member network, know that creativity, education and culture thrive best where publishers and content creators receive a fair remuneration for the use of their works. It is copyright that provides for this fair remuneration.

IPA has particular expertise in the field of educational publishing. Our Educational Publishers Forum has been monitoring educational copyright and procurement policy issues around the world since 2009 and the IPA's annual *What Works?* conferences are dedicated to identifying public policies that actually improve educational outcomes.

For these reasons we read with deep concern your response on 9 December to a Member of Qu  bec Parliament's question about the payment of copyright by Universit   Laval. Like ANEL, UNEQ, IFRRO and COPIBEC, we can only express shock and dismay at your remarks, which signal a worrying departure from the sensible position hitherto taken by Quebec in favor of strong protections of copyright, the creative industries and rightsholders.

In addition, we feel compelled to reaffirm the importance of having a national reproduction rights entity. Copibec is far more than a company; as a body that represents the totality of Canada's publishing industry as well as authors from all horizons, it has a clear mission and vision that serve public and national interests.

Your comments, delivered in the context of a Canada whose national educational publishing industry has been severely damaged by the ill-advised introduction into the Copyright Modernisation Act, in 2012, of a new 'fair dealing' provision for education, and the subsequent adoption of self-defined guidelines by the education sector with the stated aim of replacing the need for licences from Access Copyright or Copibec, risk causing further damage.

In addition, the decision of the Copyright Board of Canada to substantially reduce the tariff of copyright fees for K–12 schools was another severe blow in a series whose net effect can only be to drive down the quality of education in Canada.

We must stress that Canada is now out of step with its trading partners in its treatment of the secondary market for published works, namely the licensing of reproductions made from published works collectively managed by copyright management organisations, and that this is now demonstrably working to the detriment of authors and publishers of educational works in Canada and internationally.

The IPA fully supports the positions expressed by ANEL, UNEQ, Copibec and IFRRO on this matter; we hope that your remarks will be clarified to preclude any possible doubt about the will of the Quebec Government to continue its support for creators and collective management.

We remain at the Government's disposal for more detailed information about our concerns.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'J. Borghino', with a long horizontal stroke extending to the right.

José Borghino  
Secretary General