

IPA, FEP and Bertelsmann invite you to an interactive event on:

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Enhancing Educational Content Worldwide

1300 | Wednesday 3 May, 2017 | 13th floor AB Building, WIPO

Four educational publishers from around the world will rapidly present leading-edge educational innovations before moving to 'show and tell' tables where attendees can experience the technology and discover more.

BRAZIL

Cayube Dias Galas, FTD Editora, will present:

Faça – a series changing perceptions of learning materials

MEXICO

Rodrigo Cosìo Guerra, UNOi, will present:

UNOi – a model of educational transformation

SOUTH AFRICA

Brian Wafawarowa, Pearson, will present:

Test & Improve and **Eneza** – two digital solutions to monitor learning

UNITED ARAB EMIRATES

Malak Obeid, Horouf, will present:

Horouf and **Qartoos** – two Arabic language learning apps

Lunch will be available from 1300