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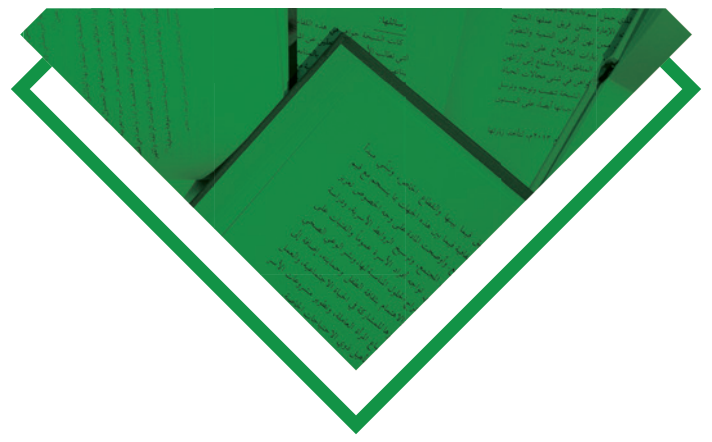
Educational Publishing Seminar

How Publishers Can Support the Ministry of Education's Vision of Innovative Education for a Knowledge, Pioneering, and Global Society

28 – 29 October, 2019 // Sharjah Publishing City Auditorium

Goals and Outcomes

- Based on international best practice, assess the capacity of UAE educational publishers in meeting the current needs of the Ministry of Education and identify gaps for which capacity development, enhanced cooperation, or trust building could be required
- Expose participants to international best practices on how educational publishers translate national curricula into educational solutions and how these solutions are implemented by teachers in the classroom
- Contextualize international best practices to the UAE to enhance cooperation and feedback loops between the Ministry, teachers and educational publishers
- Identify quick-wins where the Ministry of Education and educational publishers can cooperate to build trust, demonstrate the educational publishing industry's abilities, and replace imported solutions which lack local context
- Develop a 5 year roadmap to transform the UAE educational publishing sector to fully support the Ministry of Education's aspirations with mutually agreed timelines and objectives



Seminar Agenda

Day 1: 28 October, 2019

The Current Status and Best Practice

8:00 – 9:00	Registration
9:00 – 9:05	Welcome Address: Ali Bin Hatem , President, Emirates Publishers Association
9:05 – 9:15	Keynote speech: Hugo Setzer , President, International Publishers Association
9:15 – 9:25	Opening Keynote: H.E. Hussain Ibrahim Al Hammadi , Minister of Education
9:25 – 9:40	Sponsor Speech: H.E. Dr. Rashid Al Nuaimi , Executive Director of Media Affairs at NMC
9:40– 10:25	Ministry of Education Presentation Presenter: Dr. Hamad Al Yahyaei , Assistant Undersecretary for the Curriculum and Evaluation Sector, Ministry of Education <ul style="list-style-type: none">▪ Curriculum and strategic goals▪ Recent developments in the Ministry’s position on educational publishing▪ Current collaboration with educational publishers and teachers▪ Procurement process and selection criteria▪ Subjects which lack local context or are overly reliant on imports Session Language: English
10:25 -10:40	Coffee and networking break



10:40 - 11:40	<p>Presentation: International Best Practices of Government, Publisher, and Teacher Cooperation in Educational Publishing</p> <p>Presenters: Wilmar Diepgrond, Chair, International Publishers Association Educational Publishers Forum Richard Crabbe, International Textbook Policy and Educational Publishing Sector Development Expert</p> <ul style="list-style-type: none"> ▪ Developing a national educational book policy to clarify market/competition structure which is focused on innovation, choice, and export competitiveness ▪ Government budgeting for development, distribution ▪ Adopting transparent procurement processes ▪ Supporting local educational publishing industry and Ministry capacity building in areas such as authorial skills and editorial refinement ▪ Curriculum development and change ▪ Enabling teachers/students choice ▪ Distribution and sales ▪ Adopting emerging technologies and delivery methods ▪ Copyright protection <p>Session Language: English</p>
11:40 – 12:40	<p>Panel Session: Educational Publishing in High-performing Education Systems</p> <p>Discussion Leader: Mahra Hilal Almutwei, Director General, UNESCO Regional Center For Educational Planning</p> <p>The education systems of China, Japan, Korea, and Singapore are globally known for their outstanding student outcomes as proxied through international comparative assessments of student achievement. This panel will draw on the experiences of educational publishers in these countries to delve into how educational publishing can support large-scale educational reforms leading to rapid socio-economic transformation.</p> <p>Expert Contributors Hary Candra, CEO and Co-Founder of Pesona Edukasi Wookun Hur, Head of Global Business Development & Strategic Alliance, Visang Education, Seoul Caitrin Mullan, Director of Outreach, Sheikh Saud bin Saqr Al Qasimi Foundation for Policy Research</p> <p>Session Language: English</p>
12:40 – 1:40	<p>Lunch</p>

1:40 – 2:40	<p>Innovating Education: Challenges and Opportunities for Educational Publishers to Contribute to the UAE’s Development</p> <p>Discussion Leader: Ali Alshaali, Founder, Alhudhud</p> <ul style="list-style-type: none"> ▪ UAE educational publishing market overview ▪ Current publisher cooperation with the Ministry of Education and teachers ▪ Current capacity of educational publishers and capacity development needs ▪ Support required from Ministry of Education to align with curriculum and goals ▪ Potential areas of cooperation with teachers and the Ministry <p>Expert Contributors Isobel Abulhoul OBE, CEO & Trustee, Emirates Literature Foundation Dr. Hamad Al Yahyaei, Assistant Undersecretary for the Curriculum and Evaluation Sector, Ministry of Education Najla Al Midfa, General Manager of Sheraa</p> <p>Session Language: English</p>
2:40 - 3:40	<p>On the Frontlines: The Viewpoint of Teachers on Teaching and Learning Materials</p> <p>Discussion Leader: Mariam Fozan, Educational Cluster Manager, Ministry of Education</p> <ul style="list-style-type: none"> ▪ Curriculum planning process ▪ Current gaps in the curricula ▪ Subjects which lack local context or are overly reliant on imports ▪ Infusing technology into the learning experience ▪ Potential areas of cooperation with educational publishers and the Ministry <p>Expert Contributors Badria Al Ali, Manager, Lughati Initiative Dr. Hanadi Al Suwaidi, Director of the Sharjah Centre for Learning Difficulties</p> <p>Session Language: Arabic</p>
3:40 – 4:00	<p>Closing Remarks</p> <p>Presenter: Rashid Al Kous, Executive Director, Emirates Publishers Association</p> <p>Session Language: Arabic</p>



Day 2: 29 October, 2019
Defining a Roadmap for the Future

8:00 – 9:00	Registration
9:00 – 9:30	<p>Presentation on Day 1 Outcomes Ali Bin Hatem, President, Emirates Publishers Association</p> <p>Session Language: Arabic</p>
9:30 – 11:00	<p>Breakout Session 1: How can the Emirates Publishers Association support the Ministry of Education, publishers, and teachers</p> <p>Breakout Session 2: How can teachers cooperate more effectively with the Ministry of Education and publishers</p> <p>Breakout Session 3: How can educational publishers cooperate more effectively with the Ministry of Education and teachers</p> <p>Breakout Session 4: How can the Ministry of Education cooperate more effectively with publishers and teachers</p> <p>Group Leaders: Mohamed bin Dakhain and Abdullah Al Kaabi , EPA Board Nadia Saeed Salim AlKaabi, Teacher, Alghaith Elementary School Ali Alshaali, Founder, Alhudhud Sherifa Mousa, Director, Learning Resources and Educational Solutions</p> <p>Facilitators: Richard Crabbe, International Textbook Policy and Educational Publishing Sector Development Expert Wilmar Diepgrond, Chair, International Publishers Association Educational Publishers Forum</p> <p>Session Language: Arabic & English</p>
11:00 – 11:15	Coffee and networking break

11:15 - 12:45	<p>Roadmap Development 1: Agree on 5-year roadmap for how the Emirates Publishers Association can support the Ministry of Education, publishers, and teachers</p> <p>Roadmap Development 2: Agree on 5-year roadmap for how teachers can cooperate more effectively with the Ministry of Education and publishers</p> <p>Roadmap Development 3: Agree on 5-year roadmap for how educational publishers can enhance cooperation with the Ministry and teachers based on the results of the breakout sessions</p> <p>Roadmap Development 4: Agree on 5-year roadmap for how the Ministry of Education can enhance cooperation with publishers and teachers based on the results of the breakout sessions</p> <p>Group Leaders: Mohamed bin Dakhain and Abdullah Al Kaabi , EPA Board Nadia Saeed Salim AlKaabi, Teacher, Alghaith Elementary School Ali Alshaali, Founder, Alhudhud Sherifa Mousa, Director, Learning Resources and Educational Solutions</p> <p>Facilitators: Richard Crabbe, International Textbook Policy and Educational Publishing Sector Development Expert Wilmar Diepgrond, Chair, International Publishers Association Educational Publishers Forum</p> <p>Session Language: Arabic & English</p>
12:45 – 1:15	<p>Workshop wrap-up: Closing with presentation of final jointly agreed 5-year roadmap</p> <p>Rashid Al Kous, Executive Director, Emirates Publishers Association</p> <p>Session Language: Arabic</p>
1:15 – 2:15	<p>Lunch and End of Day 2</p>

