

**IPA General Assembly 2022
President Elections**

Speech – Karine Pansa, Girassol Brasil Edições (Brazil)

Thank you very much Bodour,

Dear Members of the IPA, Dear friends and colleagues,

I am so happy to be here today and have the opportunity to address you as your next president. Thank you so much for your trust and support.

I'd like to start by thanking Bodour for her exemplary leadership, tireless dedication and competence in dealing with the complex issues that our industry has faced during the past two years. Bodour, you're a trailblazer in our industry, especially when it comes to female representation in leadership. The past two years have been extraordinary and I have learnt so much with you, thank you! It honors me follow your path and be the third female president, making IPA more diverse and inclusive.

Secondly but no less important, I'd like to thank Jose Borghino, James Taylor, Vera Castanheira and Olivier Borie for their support and commitment in dealing with so much, Thank you.

Since being elected as vice president two years ago I've been thinking of ways to serve our industry and support our members' recovery from the COVID19 crisis.

As part of IPA, I understand that our members expect the leadership to ensure we continue to be an inclusive organization that is represented, and respected, globally.

The publishing sector is so important for our society, we not only contribute for the development and preservation of our cultural identity, but we also build knowledge

and contribute to millions of direct and indirect jobs across the globe. Putting together data about what our industry represents globally is a challenge, but it is something I plan to dedicate my time and efforts to develop. I know it won't be easy but I believe that reliable and accurate statistics are essential to presenting an effective image of our industry.

There is much to do but I am certain I can count on your support and together we can promote, protect and advance our global book industry.

Thank you!